



**NETSTAR**

A SUBSIDIARY OF ALTRON

**DATA-AS-A-SERVICE (DaaS)  
FOR INSURERS**

***TAKE DATA TO THE  
NEXT LEVEL WITH OUR  
VALUE-ADDED SERVICE***

*YOUR CHALLENGE*

# GAIN A COMPETITIVE EDGE USING DATA

**One of the major innovations underpinning transformation in the insurance industry today, is the introduction of connected solutions.**

Data empowers intuitive services that attract and retain customers, increase revenue and reduce risk.

Data used to its maximum benefit is essential in today's competitive world. However, if the data gathering process is cumbersome and inefficient, the value gained from data analytics is reduced.



OUR DATA-AS-A-SERVICE SOLUTION

# BOOST REVENUE AND REDUCE COSTS THROUGH DATA

With Netstar's Data-as-a-Service (DaaS) solution, insurers can reap the benefits of data without having to worry about the often-thorny technical aspects of managing large data sets.

The Netstar DaaS model gives you the ability to stream and reliably consume data. We deliver data that is secure and compliant with POPI & GDPR. The Netstar DaaS enables you to focus on the data you want to see.

The relevance and value of accurate vehicle data is a powerful tool for insurers. Data about driver behaviour and other risk factors, like usage, time of day, area, overnight storage, etc., are accurately available. We store all the data all the time within our big data platform. This allows for the extraction of vast amounts of data for analysis, risk modelling and more.



## SAVE TIME

Access the data you need in the output and interval option that suits your business the best.



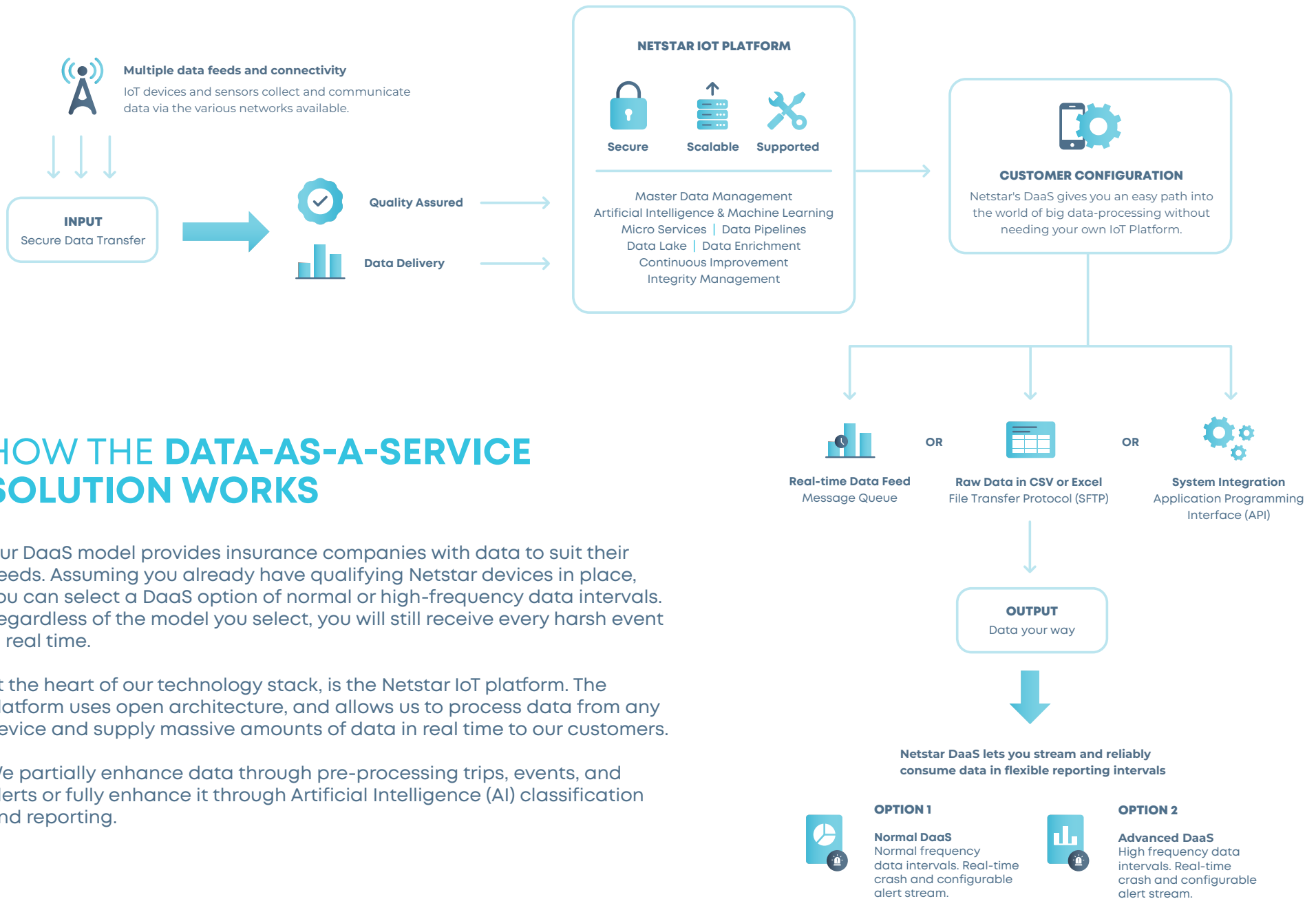
## DATA QUALITY

With built-in data checks when cleaning, describing, and distributing data, we improve efficiencies.



## VALUE THAT GROWS

Gain a true competitive edge from harnessing the value of data without worrying about the technical complexities.



## HOW THE DATA-AS-A-SERVICE SOLUTION WORKS

Our DaaS model provides insurance companies with data to suit their needs. Assuming you already have qualifying Netstar devices in place, you can select a DaaS option of normal or high-frequency data intervals. Regardless of the model you select, you will still receive every harsh event in real time.

At the heart of our technology stack, is the Netstar IoT platform. The platform uses open architecture, and allows us to process data from any device and supply massive amounts of data in real time to our customers.

We partially enhance data through pre-processing trips, events, and alerts or fully enhance it through Artificial Intelligence (AI) classification and reporting.

## THE RESULT

# ENDLESS POSSIBILITIES FOR INSURERS

Achieve results by accessing vehicle data to connect your vehicles and customers better. With our DaaS model, you get the right data at the right time to benefit your operation



More efficient claims management



Better risk assessment



Better insights into client's short-term portfolio



Easy identification of patterns & fraudulent claims



Improve customer intimacy



Better driver fatigue & distraction monitoring

## OTHER POSSIBILITIES ENABLED BY THE RIGHT DATA



Real-time hard event notifications



Accident reporting



Alert data & trends



Pipeline & trending data



Usage-based insurance



Future planning & business modelling based on driver behaviour trends



Driver behaviour modification



Advanced crash management reporting



Driver identification & verification against policy



Brand loyalty through personalised & differentiated offerings

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